

Podcasting workshop script template

-Add cues for tone and pacing

-Erase or dash out the examples if/when no longer needed

Working podcast title/topic:

Determine your objectives, audiences, and tone

(E.g., Pull reticent or otherwise socially inept researchers out of their shells when it comes to putting themselves out there – keep it light, approach with vulnerability. Librarians, professors, graduate students / irreverent tone belying a deceptively reverant mission)

A. Set the stage: Introduce yourself directly and/or drop a suggestive hint of the narrative to come.

(E.g., “I am Marc Bragdon, a digital pedagogy librarian I teach students how to be comfortable and engaging in front of a camera and a microphone, which is pretty funny considering stereotypes of my profession, not to mention my own trajectory as a, ahem, performer...”

B. Relate your origin story anecdote with a focus on how events made you feel, as best you can.

“The first time in front of the camera, a student tends to change from a regular person – a regularly embodied, flesh and blood person - to one where all their energy is flowing from the neck up. The effect is less than inspiring, and I know all too well where it’s coming from. When I was a student just the thought of asking a question in a class would set my heart to pounding like I was going into a full blown panic attack, and it was like this for years, and later as a professional educator, even as I got more comfortable with the teaching and presentation aspects of the job, I too was pretty numb from the neck down, totally stuck in my head, and there had better be a script in there waiting for me. No fun...But this changed radically when I started, at 36 years of age, to front a rock band, totally out of the blue.

D. Wrap up with narrative coherence (linking beginning and end)

“There is a rock star waiting to bust out of each and every one of your public performances – whether at a conference podium, on university social media, or your next job interview, and in this podcast series, through stories from the field and practical exercises to get the blood and energy flowing from your toes to your head held high, we’re going to set your star free”

Planning for sound design

A – Head over heels, Tears for Fears?

B – various levels of chatter

C – colliding electrons?

D- Masterpiece theatre type intro?

